STEP BACK INTO BLOOMING INDIA

19–21 SEPTEMBER 2019

Pragati Maidan Exhibition Centre,
NEW DELHI, INDIA
Halls 8, 9, 10 and 11

WHY FOOD INDIA?

A large audience
5,000 visitors
Importers, Distributors, Wholesalers
Supermarket, Grocery, Convenient stores and Retailers
Cash & Carry
Food service, HORECA, Airport, Airlines
E-commerce
Army and Hospital
Association and Press

Indian visitors by region

West India 9%
East India 14%
South India 12%
North India 65%

5 Most showcased products
1. - Grocery products, dried products
2. - Confectionery, biscuits and pastry
3. - Dairy products, eggs
4. - Fruits and vegetables, dried fruits
5. - Equipment, Technologies and services

An International fair
150 exhibitors from 13 countries
China - France - India - Indonesia - Italy
- Portugal - Russia - South Korea - Spain
- Switzerland - Turkey - UK - USA

Hosted Buyer Program
Thanks to 100 buyers with a minimum of 250,000 USD purchasing power, the 2018 edition resulted in 1,000+ meetings and introduction with exhibiting companies

One of the fastest-growing economy in the world: +7.6% per year
Middle class is expected to reach 300 million by 2020
1.3 billion consumers
Modern-trade penetration is expected to grow rapidly over the next 5 years

100% of Food distribution investment in retail marketing, including e-commerce, for food products that are produced and/or manufactured in India

Success in attracting serious buyers
We are delighted to participate and organize a collective French companies participation under French Pavilion at Food India by SIAL. We are very much satisfied with the footsteps of the professional visitors, events flow and overall organization of the fair. The organizers have succeeded in attracting serious buyers to FOOD INDIA!

Olivier Delbecq, Head of Agribusiness Department
Business France India

Organized by

Supported by

Ministry of Food Processing Industries
Government of India
New features for 2019

Food India Innovation
A unique celebration of innovative food and beverage products! All finalists will be displayed within the dedicated Innovation Area at Food India by SIAL, and the 3 most innovative products will be judged Gold, Silver and Bronze winners according to the jury appreciation.

Alternative Food Forum
When it comes to healthier food, more respectful of nature and of animal well-being, this is definitely the place to be! Thanks to conferences and round tables, discover the future of the food industries and seize new opportunities!

Wine & Spirit Events
This event in the event is dedicated to wine & spirit makers and retailers. Take part and exchange on opportunities and showcase innovations through exclusive tastings and talks!

"Lots of opportunities" 
Excellent experience! Mrs. Badal, MOFPI Minister, visited our stall and tasted all our products. It was very encouraging! French ambassador witnessed the live kitchen sessions. The conferences were very good. We got lots of networking opportunities which are going to help us.

Indian media quotes
"Food India by SIAL offers the best platform in India in term of business opportunities and inspiration" Business Forthnight.

"SIAL plays an important role in establishing market trends and promises to be an inspirational meeting place for the F&B industry" Knowledge And News Network.

"Food India by SIAL offers the industry an opportunity to source high quality local and foreign ingredients, network with industry professionals across the globe, learn the latest industry trends, innovations, and broaden their business potential" APN News.

Conferences program
Food India 2018
• How to enter Indian market with F&B products by Forum of Indian Food Importers
• India’s future food trends: locally and internationally by Indian Culinary Forum
• Sourcing trend in foodservice industry by Purchasing Professionals Forum India

Institutional attendance
Mrs Harsimrat Kaur Badal, Minister for Food Processing Industry, Government of India, celebrating the Opening Ceremony

Our partners

SAVE THE DATE
2019 EDITION
19 – 21 SEPTEMBER – NEW DELHI

INTERNATIONAL PARTICIPATION
ADELINE VANCAUWELAERT
E: exhibit.foodindia-bysial@sial-network.com
T: +33 1 76 77 13 33
www.interads.in/Food-India

INDIAN PARTICIPATION
SIDDARTH SHARMA
E: siddharth@interads.in
T: +91 981 0707214